From: Morning Consult
To: lmartin@bakersfieldpd.us
Subject: Morning Consult Tech: Facebook Taps State Department Legal Adviser as General Counsel
Date: Tuesday, April 23, 2019 5:36:26 AM

By Sam Sabin

Top Stories

- Facebook Inc. named Jennifer Newstead, a legal adviser in President Donald Trump's State Department who also served in the Justice Department under former President George W. Bush, as its new general counsel. Newstead helped draft the Patriot Act after the Sept. 11 attacks, and she will oversee Facebook's legal matters worldwide as the company faces increasing scrutiny from governments over its content moderation and data collection practices. (Politico)

- The European Commission said Google, Facebook and Twitter Inc. must do more to address their fake news problems before European Parliament elections next month after the commission's latest monthly report showed limited progress. The report said Google made insufficient headway in

defining issue-based advertising, Facebook failed to disclose if certain coordinated misinformation campaigns it removed impacted EU users and Twitter did not provide sufficient details on its anti-spam and fake account efforts. (Reuters)

- Twitter reported higher than expected revenue of $787 million and monthly active user numbers of 330 million in the first quarter of 2019 - the last quarter Twitter plans to report its monthly active users number. The company plans to replace it with a metric called monetizable daily active users, which includes users who log in and access the platform and can see ads, and increased from an average of 120 million to 134 million year over year. (CNBC)

Chart Review

How immersive experiences drive sales, improve customer engagement, and boost awareness
Business Insider

Events Calendar (All Times Local)

04/23/2019

Brooklyn 5G Summit with NYU	3:00 pm

04/24/2019

Brooklyn 5G Summit with NYU	
2019 ASCII SMB IT Success Summit Washington	11:30 am

Center for Strategic & International Studies program on supply chain security and software	1:00 pm
FCBA CLE on Telephone Consumer Protection Act and robocalls	4:00 pm

04/25/2019

Brooklyn 5G Summit with NYU	
ASCII SMB IT Success Summit Washington	
National Association of Attorneys General meeting	
Broadcom's Mission to Modernize 2019	8:30 am
FTC's Fighting Consumer Fraud and Identity Theft in Nebraska webinar	1:00 pm
Copyright Office World Intellectual Property Day program on IP and sports	2:00 pm

04/26/2019

Brooklyn 5G Summit with NYU	
ASCII SMB IT Success Summit Washington	
National Association of Attorneys General meeting	

04/28/2019

Milken Institute Global Conference 2019

04/29/2019

Milken Institute Global Conference 2019

04/30/2019

Milken Institute Global Conference 2019	
Facebook's F8 Developers Conference	

View full calendar

The Brands That Define American Culture and Commerce

Morning Consult analyzed over 400,000 survey interviews to determine this year's rankings. See who made the list.

General

How the Kleiner Perkins Empire Fell
Polina Marinova, Fortune

Once the very embodiment of Silicon Valley venture capital, the storied firm has suffered a two-decade losing streak. It missed the era's hottest companies, took a disastrous detour into renewable energy, and failed to groom its next-generation leadership. Can it ever regain the old Kleiner magic?

Google Walkout Organizers Say They're Facing Retaliation
Nitasha Tiku, Wired

Two employee activists at Google say they have been retaliated against for helping to organize a walkout among thousands of Google employees in November, and are planning a "town hall" meeting on Friday for others to discuss alleged instances of retaliation.

Sri Lanka's social media shutdown illustrates global discontent with Silicon Valley
Tony Romm et al., The Washington Post

The Sri Lankan government's decision to shutter access to social media sites after Sunday's deadly bombings may mark a turning point in how countries around the world perceive Silicon Valley - and their willingness to act to stop the spread of falsehoods online.

Uber Wants to Get the Law on Its Side
Cara Tabachnick, Bloomberg

"We're here to help you understand the data that Uber holds," said Nick Pailthorpe, a former investigator for the U.K.'s Metropolitan Police who now works for the ride-sharing company. On a cold January morning he was addressing detectives at Dutch national police headquarters in Utrecht.

Tesla's Elon Musk Promises Robot Taxis by Next Year
Tim Higgins, The Wall Street Journal

Tesla Inc. Chief Executive Elon Musk made his case for an on-demand robot taxi fleet that he promised would begin next year, an ambitious bet that would thrust the auto maker into the cutthroat business of ride-hailing.

Elizabeth Holmes Gets Delay in Trial-Date Decision
Rob Copeland, The Wall Street Journal

Lawyers for Theranos Inc. founder Elizabeth Holmes on Monday fought off efforts by the U.S. government to set a trial date as the two sides argued over the enormity of evidence involved in the case and the difficulty in lining up high-profile witnesses.

More federal agencies eye nontraditional tech procurement
Dave Nyczepir, FedScoop

Several federal agencies are changing their acquisition strategies to better engage small businesses and the innovation community, while speeding up the time-to-market of technology solutions.

How GSA Is Helping the Government Embrace Automation
Jack Corrigan, Nextgov

The General Services Administration is doubling down on bots as a way to free employees from the more tedious aspects of their jobs, and it's trying to help other agencies follow suit. On Thursday, GSA officials announced they are creating an interagency community of practice for robotic process automation, an umbrella term for tools that automate repetitive administrative tasks.

Stocks Mixed as Earnings Ramp Up; Oil Extends Gain: Markets Wrap
Eddie van der Walt, Bloomberg

European stocks slipped, U.S. equity index futures were range bound and Asian shares nudged higher on Tuesday as many markets reopened after a long weekend and as the earnings season ramps up. Crude extended recent gains.

Intellectual Property and Antitrust

NIH, FBI accuse scientists in US of sending IP to China, running shadow labs
Beth Mole, Ars Technica

MD Anderson Cancer Center in Houston, Texas has forced out three senior researchers with ties to China. The move comes amid nationwide investigations by federal officials into whether researchers are pilfering intellectual property from US research institutions and running "shadow laboratories" abroad,

according to a joint report by Science magazine and the Houston Chronicle.

Telecom, Wireless and TV

T-Mobile, Sprint lobby regulators to win U.S. approval for tie-up
David Shepardson, Reuters

Senior executives at T-Mobile US Inc and Sprint Corp made the case to U.S. officials in Washington last week that they should approve a planned tie-up between the two wireless companies, arguing a combined firm would have incentives to "aggressively lower prices."

AT&T, Sprint settle dispute over 5GE 'deception' case
Brian Womack, Dallas Business Journal

The fracas over 5G "E" is over for AT&T and Sprint. "We have amicably settled this matter," a spokesperson for AT&T (NYSE: T) said in an email. A spokesperson for Sprint (NYSE: S) confirmed the settlement as well.

Charter avoids getting kicked out of New York, agrees to new merger conditions
Jon Brodkin, Ars Technica

Charter Communications won't be kicked out of New York after all. Nine months after a New York government agency ordered Charter to leave the state over its alleged failure to comply with merger conditions, state officials have announced a settlement that will let Charter stay in New York in exchange for further broadband expansions.

FCC Reveals Losing Bids, Bidders in TV Incentive Auction
John Eggerton, Broadcasting & Cable

All those TV station employees wondering whether they dodged a bullet in the 2017 broadcast incentive auction can now search for that info, which shows that there were 858 stations willing to give up spectrum, or a little under half of the 1,800 stations the FCC was interested in getting bids from. Those 858 bids totaled a whopping $187,391,861,235.

Mobile Technology and Social Media

Applied Materials halts work for red-flagged Chinese chipmaker
Cheng Ting-Fang, Financial Times

California-based Applied Materials, the world's top chip and display equipment maker, has ordered staff to halt all deliveries and servicing for China's biggest LED chipmaker, which was named on a red-flag list recently issued by the US government.

Apple Face-Recognition Blamed by New York Teen for False Arrest
Bob Van Voris, Bloomberg

A New York student sued Apple Inc. for $1 billion, claiming the company's facial-recognition software falsely linked him to a series of thefts from Apple stores.

CIA plans to join Instagram
Steven Musil, CNET

The CIA's getting ready to transmit some photos - on social media. The usually secretive intelligence agency plans to launch an Instagram page in the near future, CIA Director Gina Haspel said during a national security forum Thursday at Auburn University.

Cybersecurity and Privacy

Tech And Privacy Groups Hate The Census Citizenship Question
Issie Lapowsky, Wired

The tech industry and privacy advocates have found themselves at odds lately, but they're on the same side when it comes to a hotly contested Supreme Court case, which will decide whether the Trump administration can ask people if they are US citizens on the 2020 Census. On Tuesday, the nine justices of the court will hear arguments in that case, which pits the Department of Commerce against the State of New York.

Say Cheese! The EU Is Set to Create One of Earth's Biggest Biometric Databases
Catie Keck, Gizmodo

The European Parliament has voted by a significant margin to streamline its

systems for managing everything from travel to border security by amassing an enormous information database that will include biometric data and facial images-an issue that has raised significant alarm among privacy advocates.

This new US airport screening camera would see too much
Justin Rohrlich, Quartz

A new system being tested to screen passengers at US airports appears to be exposing more than it should. Officials at the Transportation Security Administration (TSA), the Department of Homeland Security division that keeps the nation's airports safe, have discovered that the technology the equipment uses to render images poses "privacy risks," according to a recent federal contracting document reviewed by Quartz.

Russian hackers are targeting European embassies, according to new report
Makena Kelly, The Verge

Russian hackers recently attacked a number of embassies in Europe by emailing malicious attachments disguised as official State Department documents to officials, according to a new report from Check Point Research. The hackers targeted European embassies in Nepal, Guyana, Kenya, Italy, Liberia, Bermuda, and Lebanon, among others.

Russia's hack into the US election was surprisingly inexpensive, Mueller report shows
Arjun Kharpal, CNBC

Techniques used by state-backed Russian hackers to interfere in the 2016 U.S. elections were apparently inexpensive, experts told CNBC, highlighting the ease at which a foreign government was able to meddle in a Western democracy.

Opinions, Editorials and Perspectives

When a Country Bans Social Media
Ian Bogost, The Atlantic

In the aftermath of a series of coordinated terrorist attacks Sunday, Sri Lanka blocked social-media sites in the country. According to The New York Times,

the move was "a unilateral decision" on the part of the government, made out of fear that misinformation and hate speech could spread on platforms such as Facebook and Instagram and sow confusion or even incite more violence.

The global race for 5G supremacy is not yet won
Rana Foroohar, Financial Times

I find it amazing how quickly conventional wisdom about new technology can harden. It is commonly assumed today that 5G, the fifth generation mobile technology that has yet to become a large scale commercial reality, will be dominated by China.

Big Data Won't Build a Better Robot
Mark Buchanan, Bloomberg

Artificial intelligence is going to boost human productivity in a thousand ways, transforming everything from transportation to health care to agriculture. Some enthusiastic computer scientists even think we will find a "master algorithm" that will fix our politics and make lives "longer, happier and more productive."

Research Reports

Discriminating Systems: Gender, Race, And Power In AI
Sarah Myers West et al., AI Now Institute

There is a diversity crisis in the AI sector across gender and race. Recent studies found only 18%of authors at leading AI conferences are women, and more than 80% of AI professors are men.

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